

# **Introduction to International Trade**

## *Online Learning Course*

This online learning course is designed to enable learners to understand the key issues affecting the industry without the necessity of commuting to attend classes. Attendees will avail of detailed learning content, tutorial feedback and communication at specified times, throughout the course.

### **Learning outcomes**

- To appreciate the risks and range of factors that affect World Trade.
- To learn about the export/import procedures and getting paid from international markets.
- To become familiar with the different modes of transport available to an exporter.
- To achieve practical experience of Export Contracts and Legal Documents in International Shipping and Trade.

This introductory course in International Trade is designed to enable learners to understand the key issues affecting the industry. The focus is on practical functions underlying international trade operations and regulations.

### **Learning outcomes**

- To develop an understanding of the importance of exporting to the economy
- To be familiar with the different modes of transport available to an exporter
- To become familiar with the export/import procedures for different markets

### **Course Modules**

- Trade developments
- Export Trade Updates
- Modes of Transport
- Trade Documentation
- International Commercial Terms
- Incoterms 2010 contractual practicalities
- Role of freight forwarder
- Transport Insurance

### **Assessment**

Continuous assessment comprises of ongoing weekly submission of answers to online tests and formal examination at the end of the course leading to a Certificate in International Trade award.

### ***Enquiries and booking***

To enquire about the course or to reserve a place, contact us by phone: **+353 (0) 1 676 6894** or email us at: [training@export-edge.com](mailto:training@export-edge.com)

*Austin Rutledge*

CEO / Educational Director